



WTVD-TV

411 Liberty Street

Durham, NC 27701

STRATEGIC MEDIA PLACEMENT

ATTN: ACCOUNTS PAYABLE

7669 STAGERS LOOP

DELAWARE, OH 43015



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

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## BILL TO:

STRATEGIC MEDIA PLACEMENT  
ATTN: ACCOUNTS PAYABLE  
7669 STAGERS LOOP  
DELAWARE, OH 43015

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: NCCD2 RENEE ELLMERS 2012  
PROD: NCCD2 RENEE ELLMERS 2012  
TITLE: 246899

INVOICE NUMBER: 61-200061912 ON-DEMAND: 11/06/2012  
ORDER NUMBER: 403129 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: E: 3008  
ESTIMATE#: 3008  
SCHEDULE DATES: 10/23/2012 - 11/05/2012 AGY#/ADV#: 19184/26926  
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
2	10/29 - 11/04	06:00A-07:00A	850	1	11/01	TH	06:12A	:30		TVGENRE1202	850		
3	11/05 - 11/05	06:00A-07:00A	850	1	11/05	MO	05:58A	:30		TVGENRE1202	850		
4	10/29 - 11/04	10:00A-11:00A	475	1	11/04	SU	10:59A	:30		TVGENRE1202	475		
6	11/05 - 11/05	06:00P-06:30P	1,100	1	11/05	MO	05:59P	:30		TVGENRE1202	1,100		
8	11/05 - 11/05	11:00P-11:35P	1,100	1	11/05	MO	11:23P	:30		TVGENRE1202	1,100		
9	10/29 - 11/04	06:00A-07:00A	190	1	11/04	SU	06:52A	:30		TVGENRE1202	190		
PERIOD GROSS COST PER ORDER CONFIRMATION: 4,565.00					TOTAL UNITS: 6		ACTUAL GROSS BILLING: 4,565.00				TOTAL ADJUSTMENTS: 0.00		
							AGENCY COMMISSION: -684.75						
							NET DUE: 3,880.25						

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012